

40" high-definition LCD TV

This SAMSUNG 40" LCD TV will give you the HD experience you've been hearing about - a more realistic, sharper picture and bold, brilliant color. Plus, the LN40A330 has 2 speakers to deliver an enhanced, virtual surround-sound listening experience. Packed with advanced technology you can rely on, SAMSUNG LCD TVs will have you seeing your favorite movies and shows in a whole new light.



8000:1 contrast ratio



Contrast and brightness levels achieve new heights in this LCD TV. Watch movies and shows come to life with enhanced details in very dark or bright scenes. Enjoy a more realistic, sharper picture quality that's sure to catch your eye.

6ms response time



6ms Response Time

One of the most important features for an LCD panel is the pixel response time. Response time refers to the amount of time it takes a pixel to "refresh" itself-to go from being active to being inactive, (ready to be re-activated). The lower the milliseconds, the faster the response time. A very fast 6ms response time virtually eliminates any blurring and gives you smooth-motion action scenes.

SRS TruSurround XT™



V-Chip system



SAMSUNG TVs are equipped with the best that technology can offer in sound quality. Our 2 speakers always deliver an enhanced, virtual surround-sound listening experience that brings your HDTV experience to another level.

Watching TV with your family is now a worry-free experience. Easily block objectionable content in rated TV and movie programs with the V-Chip system.

ENERGY STAR compliant

By being ENERGY STAR compliant you are assured that your SAMSUNG model is helping the environment by using less energy while saving you money. ENERGY STAR is a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy promoting energy efficiency.



Video

Screen Size	39.9"
Resolution	1366 x 768